

# GAME INSTRUCTIONS

**OBJECTIVE:** The game consists of 3 levels. To successfully finish the game and qualify for prizes, you must complete all three levels.

**HOW TO PARTICIPATE:** Click on the link in your invite email to start playing.

**Note:** A single Intel® Technology Partner may be represented by multiple individual participants.

**HOW TO PLAY:** Each level contains a set of tasks and a quiz.

- Complete these tasks and take the quiz to earn credits.
- Use these credits to qualify for the next level and unlock special badges.
- To level-up, you must collect enough credits and complete the quiz.
- Share your badges on social media to show off your progress.
- View the Leaderboard to track your credits, badges, and your peers' progress.

## SCORING MECHANISM

- When you complete a task, you earn a specific number of credits, as indicated in the task description.
- The Social Posting task at Level 2 requires you to tick a check-box to indicate that you have successfully completed the task. This task awards credits on the level of the ITP account. That means that if a single player successfully completes the task, credits will be awarded to everyone on the same ITP account.
- The Training tasks at all three levels award credits on the level of the ITP account. That means that if a single player successfully completes the task, 18 credits will be awarded to everyone on the same ITP account, upon completion of the game.
- The Sales task at Level 3 requires you to tick the check-box to indicate successful completion of all requirements for the task. Validation of task completion will be done based on the corresponding sales-out report for the relevant timeframe.
- The bonus task at Level 3 is not mandatory, but it can earn you extra credits and boost your total score, putting you at an advantage to win prizes.
- Social posting, sales, and demo unit credits will be reflected after 10 business days post submission.
- The awards for 'Top 3 Performing ITP Partners across APJ countries' will be awarded to ITP accounts. All individual scores under the account will be averaged out to arrive at the final score for the ITP account. The top 3 scores across all APJ countries will be picked as winners.
- The awards for 'Top 10 Individual Performers in each country' will be awarded to 10 top individual players in each country.

# TERMS AND CONDITIONS

1. This Campaign is organized by Intel Semiconductor (US) LLC. Participation in this Campaign is subject to full compliance with these terms and conditions. Campaign respondents agree to be bound by these Terms and Conditions, and by the decisions of Intel, which will be final and binding.
2. This Campaign is valid from 26<sup>th</sup> September 2018 to 26<sup>th</sup> October 2018, subject to Intel's decision to end the Campaign prior to the mentioned date based on the response rate.
3. This Campaign is open to all Intel® Technology Providers (Partners) who are nationals of APJ countries, and residing within APJ, and who have received the Campaign invitation email from Intel. The invitation email is not permitted to be forwarded, nor used in any way by anyone who did not receive the invitation email directly from Intel. Employees of Intel and its subsidiaries, affiliates, vendors, and any entities retained by sponsor for the administration of the Campaign, and members of the immediate family of such employees (defined as spouse, parent, sibling, child and respective spouses regardless of where they reside) are NOT ELIGIBLE to participate in this Campaign.
4. The information submitted by Campaign respondents during the registration process for Campaign or otherwise when participating in the Campaign will include their mailing address. Except as provided elsewhere in these Terms and Conditions, the respondent's personal information will only be used by Intel in accordance with applicable data protection laws and regulations and Intel's privacy policy referred to below, for the purposes of administering the respondent's participation in this Campaign. By participating in the Campaign and entering the information/contact details required, respondents agree that Intel may use the information/contact details provided by them for the purposes of administering the Campaign and to contact the prize recipients. Intel will keep the submitted information confidential and will not disclose it to unauthorized parties. Participation in this Campaign constitutes permission for Intel to use, publish or distribute the respondent's Campaign result in any way Intel so desires as long as no information that identifies the respondent is disclosed. For more details on Intel's privacy policy, please see: <https://www.intel.com/content/www/us/en/privacy/intel-privacy-notice.html>.
5. Campaign respondents represent and warrant that their participation in the Campaign or acceptance of any prize in this Campaign is compliant with all applicable laws, rules and regulation both within its jurisdiction and controlling its internal functions and operations. Campaign respondents agree that their participation in the Campaign is done entirely at said respondent's own risk.
6. The chance to win 50 bonus credits in level 3 will only be available on a first-come, first served basis, as stocks are limited.
7. A prize will be given to the highest scorers who complete all questions in the Campaign to Intel's requirements. Respondents providing incomplete, or 'not applicable' answers will not be eligible to receive the prize of appreciation. Prize recipients will be notified by email at the sole discretion of Intel. Only respondents who are eligible to receive the prize will be notified by Intel with regards to the prize redemption.

8. The Top 3 performing ITP partners across APJ countries will be selected on the basis of average scores of all participants from the same company.
9. The Top 10 individual performers in each country will be identified based on their individual scores.
10. All Campaign respondents confirm that their respective local laws and company policies allow each of them to participate in this Campaign and, if they are a prize recipient, to receive the prize.
11. Intel e-Vouchers awarded as prizes will be valid for a period of three months, from date of issue. Intel e-Voucher reimbursement will be according to the final decision from Intel, and according to respective country policies, and currency rates.
12. All prize recipients will be notified by 2 November 2018.
13. Prize recipients will each receive an email from Intel with Intel e-Vouchers or other equivalent e-Vouchers by 30 November 2018.
14. Top 3 Winners will receive prizes worth US\$1,000 in the form of Intel e-Vouchers or Amazon e-Gift cards, depending on the availability of Intel e-Vouchers in the country.
  - a. Prizes will be issued in local currency of equivalent value as follows:

Type of Voucher offered	Country	Issued in Equivalent Local Currency	
		Currency	Value
US\$1,000 Intel e-Voucher	Bangladesh	BDT	82,300
	India	INR	70,500
	Indonesia	IDR	14,550,000
	Korea	KRW	1,098,000
	Malaysia	MYR	4,050
	New Zealand	NZD	1,470
	Pakistan	PKR	121,000
	Philippines	PHP	52,900
	Singapore	SGD	1,340
	Sri Lanka	LKR	164,000
	Taiwan	TWD	30,000
	Thailand	THB	31,700
	Vietnam	VND	22,800,000
US\$1,000 Amazon e-Gift card	Australia	AUD	1,310
	Japan	JPY	107,500

b. Usage of prizes are subject to its respective terms and conditions:

- i. Intel e-Voucher: [https://apac-points.inteltechnologyprovider.com/rewards?f\[0\]=field\\_category:432](https://apac-points.inteltechnologyprovider.com/rewards?f[0]=field_category:432)
- ii. Amazon e-Gift Card (Australia):
  - Amazon.com.au Gift Cards expire (10) ten years from the date of issuance.
  - Redeemable towards millions of items store-wide at [Amazon.com.au](https://www.amazon.com.au).
  - Amazon.com.au Gift Cards can only be used to purchase eligible goods and services on Amazon.com.au as provided in the Amazon.com.au Gift Card Terms and Conditions.
  - To use Amazon e-Gift Card, you need to create an account on the Amazon site.
  - Any unused balance will be placed in your Amazon Site account. If an order exceeds the amount of e-voucher, the difference can be paid credit card, internet banking, electronic payment or any other payment method accepted by Amazon.com.au
  - Amazon e-Gift Card is non-exchangeable nor refundable
- i. Amazon e-Gift Card (Japan):
  - Amazon e-Gift Card can only be redeemed through <http://www.amazon.co.jp> (including PC or mobile sites. Collectively "Amazon Sites").
  - To use Amazon e-Gift Card, you need to create an account on the Amazon site.
  - Any unused balance will be placed in your Amazon site account. If an order exceeds the amount of e-Voucher, the difference can be paid by credit card, internet banking, electronic payment or any other payment method accepted by Amazon.co.jp
  - Amazon e-Gift Card is non-exchangeable nor refundable.
  - Amazon e-Gift Card is valid for (10) ten years from the date of issuance.
  - For full terms & conditions, please visit <https://www.amazon.co.jp/gp/help/customer/display.html?nodeId=201936990>

15. All prize recipients shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws, if any, in relation to the prize.

16. The prize is not exchangeable for cash or any other goods. Intel reserves the right to vary or substitute each prize without giving any reason or prior notice.

17. Intel gives no warranty/ guarantee and makes no representation whatsoever regarding the prize (including but not limited to any warranty/ guarantee or representation relating to the nature, function and/ or quality of the prize) and the respective recipient of the prize shall use the prize at his/ her own risk. Prize(s) are for the Intel® Technology Provider prize recipient individual's/company's use only, not for distribution or resale to other 3rd party companies.

18. If the prize recipient is unable to, or does not wish to be awarded with the stipulated prize, Intel reserves the right to fully forfeit the prize and award the prize to the runner-up.

19. For government owned or linked Campaign respondents, Intel reserves the right to modify or change the prize or limit the amount of any award.
20. Intel reserves the right to disqualify the prize recipient if it has reasonable grounds to suspect that fraudulent activities have occurred in connection with this Campaign.
21. Intel reserves the right to perform an audit/customer check/request for further proof of submissions to substantiate the sales volume purchased to Intel's satisfaction, and may recover the prize in the event that proof cannot be furnished to Intel's satisfaction.
22. Except where prohibited, each Campaign respondent agrees that any and all disputes, claims and causes of action arising out of or connected with the Campaign or any prize awarded shall be resolved individually, without resort to any form of class action.
23. Intel shall have no liability whatsoever for any loss, injury, claims, damage, or expense in connection with this Campaign or the Campaign respondent's or use of any prize.
24. Intel is not responsible for any printing, typographical, mechanical or other error in the printing of the Campaign, administration of the Campaign or in the award of the prizes.
25. Intel reserves the right to change or terminate this program at any time without giving any reason or prior notice.
26. All matters and disputes arising out of or in connection with the Campaign and/ or these Terms and Conditions shall be subject to the sole decision of Intel, and Intel's decision shall be final and binding on all parties.
27. Only purchases from Intel® Authorized Distributors are eligible for this Campaign.
28. Only the purchase of the said products listed in the Campaign that are reflected on Sales-out Reports are eligible for this Campaign.
29. The promotional offers stated here are unique to this communication and cannot be combined with any other promotional offers offered to Intel® Technology Providers, or to the Intel® Authorized Distributor on their behalf, on the components.
30. Participation in the above offers are subject to compliance with these Terms and Conditions and all other requirements as communicated by Intel.
31. All matters and disputes arising out of or in relation to the above offers shall be subjected to the decision of Intel, and Intel's decision shall be final and binding.
32. The above offers are subjected to the Intel® Technology Provider Program Terms and Conditions on <http://www.intel.sg/content/www/xa/en/technology-provider/terms-and-conditions.html>.
33. By participating in the Campaign, respondents agree to receiving updates on the latest developments from Intel.
34. Where Intel has provided Campaign respondents with a translation of the English language version of these Terms and Conditions, the respondent agrees that the translation is

provided for convenience only and that the English language version of the Terms and Conditions will govern the respondent's relationship with Intel. If there is any contradiction between the English language version of the Terms and Conditions and the translation, the English language version shall take precedence.

35. Intel may, at its discretion, vary, delete or add to any of these Terms and Conditions, including but not limited to varying the promotional offer period or withdrawing the above offers at any time without advance notice or assuming any liability to any Partner. Any benefit under the above offers may be withdrawn, withheld, or cancelled if restricted or prohibited by law.